

Informative Writing Assessment Rubric

	Working Below Expectations	Working To Expectations	Working Above Expectations
Audience	Informative text contains simple content. Attempts have been made to orient the reader.	Informative text contains sufficient content. Attempts have been made to engage and inform the reader through the selection of relevant facts and the use of informative language.	Informative text contains detailed content. Successfully engages, supports and informs the reader through the deliberate selection of relevant facts and the sustained use of informative language.
Informative Structure	Use of informative structure is absent or minimal.	Use of informative structure is effective, with some relevant facts presented.	Use of informative structure is highly controlled, with relevant facts presented in a logical order.
Ideas	Ideas are simple, few and show little elaboration.	Ideas are appropriate, effective and show some elaboration.	Ideas are substantial, elaborated and highly informative.
Description	Description of the subject matter is brief, simple or absent.	Description of the subject matter is emerging.	Description of the subject matter is clear, accurate and detailed.
Vocabulary	Some use of appropriate words and phrases.	Some use of precise words and word groups.	Sustained and consistent use of effective words and phrases which enhance meaning.
Cohesion	Informative text lacks flow. Links are missing and meaning may be unclear.	Informative text generally flows well. Some links are present and meaning is usually clear.	Informative text is highly cohesive. Ideas are tightly linked and meaning is clear.
Paragraphing	Informative text contains no paragraph structure.	Informative text is organised into paragraphs which are mainly focused on a single idea.	Informative text is organised into paragraphs which are focused on a single idea. Paragraphs are ordered deliberately to enhance the description of the subject matter across the text.
Sentence Structure	Informative text contains some simple sentences that express meaning. Some meaning can be constructed.	Informative text experiments with more complex sentences to express meaning. Meaning is predominantly clear.	Informative text demonstrates correct, controlled and well-developed sentences. Meaning is clear and precise.
Punctuation	Minimal use of punctuation. Provides little assistance to the reader.	Regular use of punctuation. Provides adequate markers to assist reading.	Precise use of punctuation. Provides accurate markers for controlled reading.
Spelling	Informative text contains correct spelling of most simple and some common words.	Informative text contains correct spelling of all simple words, most common words and some difficult words.	Informative text contains correct spelling of all common words, most difficult words and some challenging words.